Objective: Attract customers

### Current Measure Values

| Status | | Measure | | | Indicator | Unit | Target Value | Target Date | Period | Plan Value | Actual Value |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| title | title | Number of customers attracted |  | title | title | items | 35 | 1/1/2023 | March 2022 | 35 | 30 |
| title | title | Cost of attracting one customer | ***fx*** | title | title | EUR | 1700 | 1/1/2023 | March 2022 | 1,714.29 | 2,333.33 |